

# CRIT Services Companies-2014

20 Most Promising IT Services Companies-2014

The global IT Services industry holds significant opportunities for industry players due to increasing IT spending in the healthcare, retail, and transportation sectors, among others. The market is forecast to reach an estimated US \$1,147 billion in 2017 with a CAGR of more than 5 percent. Outsourcing locations such as India, China, Vietnam, and the Philippines are anticipated to be key drivers because of their low-cost labor and skilled talent pools. The APAC IT services industry is expected to register the highest growth rate among all regions during the forecast period and lead the industry.

India is one of the fastest-growing IT services markets in the world. It is also the world's largest sourcing destination, accounting for approximately 52 percent of the US\$ 124-130 billion market. The country's cost competitiveness in providing IT services continues to be its USP in the global sourcing market. The Indian IT and Information Technology enabled Services (ITeS) sectors go hand-in-hand in every aspect. However, the number of IT Services providers has increased very rapidly and selecting one from them is like looking for a needle in a haystack.

To help you select the most suitable IT Services provider, CIORReview presents to you the '20 Most Promising IT Services providers' in India. A distinguished panel comprising of successful and leading CEOs, CIOs, VCs and IT innovators along with CIORReview's editorial board has decided on the top 20 promising companies.

Company	Management	Founded	Description
Bio-Analytical Technologies Pune, Maharashtra bioanalytical.net	Dhananjay Diwanji, CEO	2003	A provider of software solutions and testing service in Life science, Biotechnology and Healthcare Industry
Code Wave Bangalore, Karnataka codewave.in	Abhijith HK, CEO	2013	A provider of mobile apps, web design and cloud services for various enterprises that helps them to create a multi channel brand presence.
Compassites Software Bangalore, Karnataka compassitesinc.com	V V Ranganathan, Co founder & Chairman	2005	A provider of Big data analytics, Enterprise Mobility & Portals and Technology Consulting in addition to consulting service of IT applications.
Escrow Tech Chennai, Tamil Nadu escrowtech.in	Sudhir Raja, Director	2005	A provider of Service transactions and Broker transactions in addition to secure business and consumer transaction management on the Internet
ETPL India Shillong, Meghalaya etplindia.com	Vijay Bhardwaj, Co-Founder	2005	A provider of Information Technology Services, Education Services, Hospitality Services & Infrastructure Services in various business and technical areas
Gateway Technolabs Ahmedabad, Gujarat gatewaytechnolabs.com	Niraj Gemawat, MD	1997	A provider of Global Sourcing Solutions, Technology & Consulting Services, Software Product Engineering, BPO Services, Enterprise Mobility, Enterprise Business Solutions, Digital Marketing & Multimedia, Cloud Computing, Big Data and Independent Testing



## Seventhsense Technologies: Effective, end to end and Customizable ERP solutions for Food & Catering and other Service Industries

In these uncertain economic times, the catering sector has been facing the pain of inefficient manual processes to manage food ingredient requirement planning, supply and production. Consolidation of requirements from multiple locations and then procuring from worldwide suppliers to deliver to the location has sustained exorbitant cost overruns. In today's fast pace environment, a regular caterer is not able to estimate the cost of raw materials/ingredients, as there is a dearth of integrated ERP process which can enhance menu planning, procurement, warehousing and kitchen operations. As a consequence, caterers fail to optimize cost and generate more revenue both for themselves and their clients. Spending considerable amount of time on research and development to keep its applications in pace with the growing technology trend, Seventhsense Technologies, having customer base spread over 20 countries, leverages Purlynt suite of products/solutions - a comprehensive collection of best industry practices, pre-built integrations, process methodologies to meet the catering requirements and get better ROI on ERP investments. Seventhsense's "Purlynt" solutions are being used in more than 900 locations by many global players.

"With the help and support of industry veterans who drive the company, Purlynt Food ERP solution is designated as one of the prominent products in food industry", says

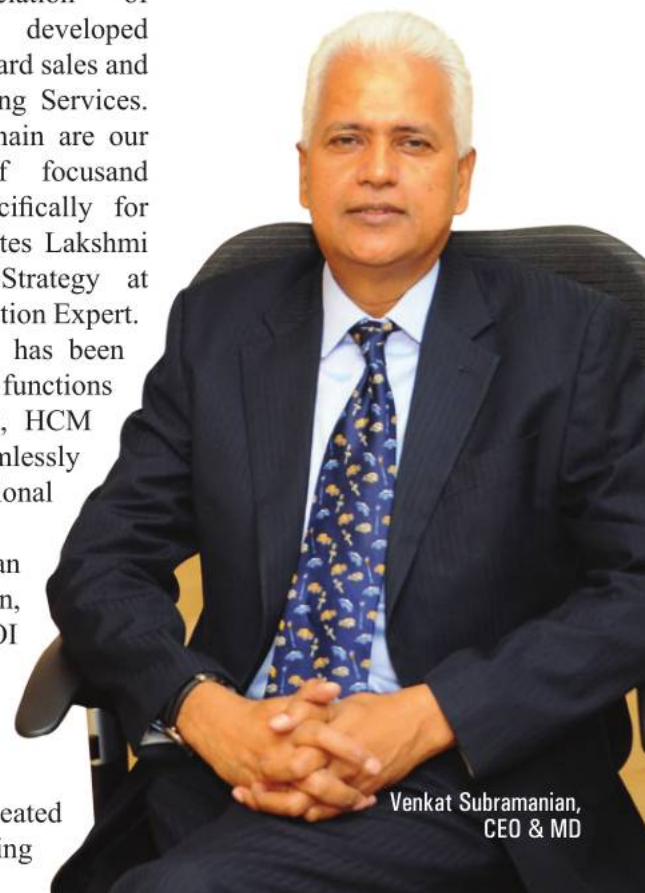
Venkat Subramanian, CEO & MD at Seventhsense Technologies, himself a Food Industry Veteran having headed 30 countries for a global player. In addition, the company is constantly evolving to deal with rising customer expectations and industries' pressure to cut costs. Along the similar lines, Purlynt SKYCATS and Purlynt Restaurant are other Purlynt variants developed to cater to the specific needs of airline catering and restaurant segments respectively. Seeing maximum footing in the catering sector, Seventhsense has developed a solution for Facility Management.

"With the association of large airlines, we developed PurlyntSkysales for onboard sales and ERP for Ground Handling Services. Logistics and Supply Chain are our upcoming verticals of focus and we have solutions specifically for Freight Forwarders" quotes Lakshmi Narasimhan, Heading Strategy at Seventhsense and an Aviation Expert. Considerable investment has been made on back office functions like Finance & Costing, HCM and Quality that seamlessly integrate with any operational applications.

"Purlynt is an end-to-end solution, providing quick ROI for the customers", says Venkat. To enable clear viewing of MIS reports and dashboards, Seventhsense has created consolidation, planning

and BI applications. With extensive experience on industry practices, the company has been able to foresee the requirements of the industry and create customizable and modular ERP solutions and developed solutions for the various industries it serves.

As a part of its expansion plan, the company aims to position customizable solutions on Food, Facility Management, Airline Cost Management, Freight Forwarding & Transport Management and Business Intelligence Solutions in the global market of UK and North America. **CR**



Venkat Subramanian,  
 CEO & MD